Workforce Planning Strategies by Focus Area

Focus Area	Strategies
Staffing	
Recruitment	• Recruitment strategies (e.g., outreach, marketing, branding) to address anticipated vacancies on an organization-wide scale.
Assessment	 Screening and selection strategies to improve the quality of candidate pools.
Retention	 Retention strategies to prevent or mitigate turnover on an organization-wide scale.
Deployment	 Organization redeployment strategies to take better advantage of staff knowledge, skills, and abilities.
Training & Development	 Organizational training strategies to address new work requirements or business models.
Affirmative Action	Targeted recruitment strategies to build applicant pools from under-represented affirmative action classes.
Succession	• Succession programs and strategies to build internal pools for anticipated vacancies.
Reduction in Force	 Strategies to reduce the number of FTEs on an organization-wide scale.
Employee Performance Management	 Performance management strategies to address new business drivers or deliverables. Organization-wide strategies for redeploying or removing underperforming employees.
Infrastructure	
Classification	 Organization-wide job class allocation reviews to address changes in duties and responsibilities. Class establishment, revision, or abolishment proposals to address new business requirements.
Compensation	 New or updated agency policies on salary setting, recruitment incentives, and retention incentives. Base salary and assignment pay proposals to address recruitment and retention issues.
Performance Incentive Programs	• Performance incentive program proposals (for those with performance management confirmation) to improve organizational performance.
Statutes & Rules	Statute and rule proposals to remove performance obstacles.
Policies & Procedures	 Internal policy and procedure changes to remove performance obstacles.
Collective Bargaining Agreements (CBAs)	CBA proposals to remove performance obstacles

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Organization Development		
Reorganization	 Changes in reporting relationships and organization of work (e.g., distribution of specialists and generalists or use of overtime) to address changing business models, growth, or downsizing. 	
Work Process Redesign	 Redesign of workflows and work methods to address changing business models. 	
Culture		
Values	 Establishment of values, core competencies, and other behavioral standards. Scheduling training, events, and other activities to reinforce expectations. 	
Diversity	 Identification of key demographic issues affecting business performance. Scheduling training, events, and other activities to build knowledge (awareness) and skills (customer relationship and interpersonal). 	
Change Management	 Strategies for managing perceptions, attitudes, and behaviors during times of significant internal or external change. 	
Employee Engagement	 Strategies for encouraging employee ownership in the success of the organization. 	
Risk Management		
Critical Incident Preparedness	 Plans, procedures, and training to mitigate natural and man-made disasters (e.g., earthquakes, floods, power outages, pandemic flu, and building fires). 	
Workplace Violence	 Plans, procedures, and training to prevent workplace violence. 	
Workplace Safety	 Plans, procedures, and training to mitigate workplace safety hazard risk. 	
Employee Health & Wellness	Plans, procedures, and training to promote employee health and wellness.	
Employment Litigation	 Plans, procedures, and training to mitigate exposure to employment claims and lawsuits. 	